

EDUCATION

Western Kentucky University

Bowling Green, Kentucky

Bachelor of Arts, December 2010

Major in **Advertising - Print Emphasis**

Minor in **Graphic Design**

Overall GPA 3.5

Dean's List

- 2008-2009

President's List

- 2009-2010

QUALIFICATIONS

Adobe Creative Suite 5

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Flash

Microsoft Office Suite

QuarkXPress

RELEVANT EXPERIENCE

Rob Watts Photography

Hendersonville, Tennessee

Associate Photographer, 2007 - Present

- Shooting weddings, high school seniors, sports, and for commercial clients such as
 - Oreck Corporation
 - Dollar General Corporation
- Responsible for many of the daily duties of running a portrait studio

Graphic Designer, 2006 - Present

- Website Design and Maintenance
- Marketing/Promotional Material
- Advertisements
- Product Development
- Apparel

Session Assistant, 2006 - 2007

- Lighting Setup
- Post-Processing and Editing

College Heights Herald

Bowling Green, Kentucky

Photojournalist, August 2007 - May 2007

- Multiple assignments per week
- Fast paced deadlines

Stricklin Graphics

Hendersonville, Tennessee

Graphic Designer, 2004 - 2005

- Logos
- Corporate Branding
- Book design projects
- Readied artwork for press printing

RELEVANT COURSE WORK

Western Kentucky University

- Marketing Concepts
- Research in Advertising
- Copywriting and Layout
- Creative Strategy Copywriting
- Advertising in a Digital World
- Electronic Illustration

REFERENCES

Rob Watts

Owner, Rob Watts Photography

615.264.1433

Jennifer Lang

Office Manager, Rob Watts Photography

615.264.1433

Kelley Coppinger

WKU Advertising Professional-in-Residence

270.745.2067

Matt Tullis

WKU Art Assistant Professor

270.745.5930

DIGITAL PORTFOLIO AVAILABLE AT:
WWW.ERICBATEMANGALLERY.COM